

# Justin A. Bortnick

Curriculum Vitae

26 January 2026

## EDUCATION

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### 2015-2022 Ph.D. in English Literature

University of Southern California, Los Angeles, CA

Dornsife College of Letters, Arts and Sciences

Dissertation: *Communities of Reality: Game Design, Narrative and Political Play*

Dissertation Supervisor: Alice Gambrell

### 2013-2014 College of Liberal & Professional Studies Non-Traditional Graduate Studies

University of Pennsylvania, Philadelphia, PA

### 2013 B.A., English, B.A., Classical Civilization

Lafayette College, Easton, PA

## PROFESSIONAL APPOINTMENTS

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### 2025- Assistant Professor Educator, Game Design

*University of Cincinnati, Cincinnati, OH*

Professor in the College of Design, Art, Architecture and Planning. Housed within the School of Art's Games and Animation program.

### 2022-2025 Assistant Teaching Professor of English

*University of Pittsburgh, Pittsburgh, PA*

Professor in the Digital Narrative and Interactive Design major, a program focused on preparing undergraduate students in classes of 19-25 for a career in games, immersive entertainment, digital media and more.

## PUBLICATIONS

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### Books

2026 (proj) *Dangerous Games: Design, Narrative and Political Play* (working title), Play Story Press

### Refereed Articles

2025 "Crossing Worlds: Ellison in Cyberland" (WorldCon 2025)

2023 Bortnick, Justin A. Play and Misinformation: How America's Conspiracy Culture Became Gamified. *Games and Culture*. Online First, 20 September 2023.  
<https://doi.org/10.1177/155541202312038>.

### Book Chapters

2024 Syllabus – "Narrative and Technology" in *An Educator's Guide to Interactive Digital Narrative: Syllabi and Resources from Across the World* (Carnegie Mellon ETC Press)

## Reviews

**2016** *Shoggoths in a Segregated America* - Book Review, *Lovecraft Country* by Matt Ruff (Los Angeles Review of Books)

## Game Work - Development

**Ongoing** Allfather Productions  
Design Consulting (non-NDA clients disclosed upon request)

**2025** What Pumpkin Games  
*HIVESWAP: Act 4* – Producer, Writer, Narrative Designer  
*HIVESWAP: Act 3* – Producer, Additional Writing

**2025** Evil Trout  
*The Roottrees Are Dead* – Additional Writing & Editing

**2024-2025** Allfather Productions  
*Static Sky: And Yet It [REDACTED] (夜空生成以前)* - Designer, Writer (with Rhett Tsai)  
USC Games Expo 2025 – Alumni Selection

**2020-2024** Allfather Productions  
*University Magician's Society* - Producer, Lead Designer, Writer (Teaching Project)

**2019-2022** Definitely Real Productions  
*Reality Games* - Lead Interaction Designer, Project Archive Lead

**2015-2020** Twinbeard Studios  
*Glittermitten Grove* (2017) - Game Designer, Writer, ARG Master, Marketing, Narrative, Business Development, Publisher Relations  
IndieCade@E3 Official Selection 2017  
IndieCade Festival 2017 – Official Nominee  
NZ Games Festival Play By Play 2017 – Finalist  
Top 10 Games of 2016 – #10 (Vice, Patrick Klepek)  
Top 10 Games to Watch in 2016 – #2 (Giant Bomb, Austin Walker)

**2019** Allfather Productions  
*Tidying Your Computer with Carrie Mondo* - Producer, Lead Designer, Writer

**2017** Erebus, LLC  
*Apocalypse Now* (Canceled) - Marketing “Red Team”

**2015-2016** Thinker-Tinker  
*OCTOBO* - Writer  
National Parenting Product Awards Winner 2020  
alt.ctrl.GDC – Official Selection 2016  
IndieCade@E3 – Official Selection 2016  
IndieCade Festival 2016 – Official Nominee

Indie Prize Awards – Best Kids and Family Game, Most Innovative Game – Nomination

**2007** EngliShinbok Team  
*Shin Bokura no Taiyō: Gyakushuu no Sabata* Unofficial Translation Patch, Localization/Continuity

## Game Work – Publishing

**2025** Allfather Productions  
*How Deep is the Dark Water?* – Published on behalf of Rhett Tsai  
Sónar Festival Sónar+D 2024 – Official Selection  
CURRENT Art & Technology Festival 2024 – Official Selection  
The Lumen Prize HUA Award 2023 – Winner  
Arte Laguna Prize Virtual and Digital Art 2023 – Winner  
Independent Games Festival Excellence in Visual Arts 2023 – Finalist  
San Francisco Frozen Film Festival 2023 Best Video Game – Winner  
Milan Machinima Festival 2023 – Official Selection  
7° Festival ECRÃ 2023 – Official Selection  
Intermedia Art Festival 2023 – Official Selection

## Web-Based Publications

**2016** *Emergent Meaning and Narrative in the Digital Space: Addressing Tensions in Games and Game-like Media* (Game Developer)

**2015** *Ludic Epistolary, or, Where Have All The Letters Gone?* (Game Developer)

## Other Publications

**Ongoing** *Red Pages Podcast*

## EXHIBITIONS AND SCREENINGS

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**2025** *Static Sky: And Yet It [ ]* ([ ] 落在夜空生成以前)  
“ICIDS 2025: Kaleidoscopic Machines Art Exhibition” – International Conference on Interactive Digital Storytelling, Malta (December 2025)  
“The Wrong Returns” – The Wrong Biennale 2025 (Traveling, November 2025 – March 2026)  
“互为劳动时代的艺术 [Shared Errors: Art in the Age of Inter-Labor]” – Prestige Gallery, Singapore (November – December 2025)  
“Electrified Kids: The 8<sup>th</sup> Intermedia Art Festival” – TANK Shanghai and UFO Terminal (October 2025)  
“To the Image: A Correspondence” – ENNOVA Art Museum, Langfang Economic and Technological Development Area, China (September – October 2025)  
“2025 NarraScope Showcase” – Arch Street Meeting House, Philadelphia (June 2025)  
“Hive – AI Utopia” – Hive Center for Contemporary Art, Shanghai, China (May 2025)  
“Transformer 2025: AI and the Future of Games” – Kennesaw State University,

Kennesaw, GA (April 2025, work accepted, showing canceled due to Pitt travel budget freeze)  
“Rear Window & Real Wonder” – HOW Art Museum, Shanghai, China (April 2025)  
“Game Om: Social Play × TANK Shanghai – Shanghai, China (December 2024 - January 2025)

**2024** *Static Sky: And Yet It* [REDACTED] (落夜空生成以前)  
“The Upcoming Trend: Poetry and Thoughts in the Age of Artificial Intelligence.” – Shenzhen Guan Shanyue Art Museum, Shenzhen, China (October 2024)

## PERMANENT COLLECTIONS

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**2021** *Frog Fractions 2* Development Material – The Strong National Museum of Play

## INVITED TALKS

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**2024** “ARDIN Socials Talks” Association for Research in Digital Interactive Narrative, October 2024

**2021** “Conspiracy, Propaganda and Social Media.” Writing Program, Lafayette College, November 2021  
“Vagabond Dog Industry Chats.” March 2021.

**2014** “Emergent Systems in Electronic Gaming.” University of Pennsylvania.  
*Final Fantasy VI Book Club*, Overthinking It

## CONFERENCE ACTIVITY/PARTICIPATION

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### Refereed Papers

**2025** “Harlan Ellison’s Video Game Adaptations,” **WorldCon**, Seattle WA

**2022** “Who Creates Games? Developers, Players, and Collaborative Authorship,” **Twentieth International Conference on Publishing Studies**, Rhodes, Greece

**2021** “Dangerous Games: ARGs, Social Media Platforms and Participatory Propaganda,” **Electronic Literature Organization Conference 2021**, Online

**2020** “Alternate Reality Games and Designing Propaganda,” **UCLA Southland Virtual Conference: Insights/Oversights**, Online

### Talks, Presentations and Panels

**2025** Panel: “Getting into Game Writing,” **WorldCon**, Seattle WA  
Panel: “The Indie Video Game Scene,” **WorldCon**, Seattle WA  
Panel: “Best Game or Interactive Work Hugo Potentials,” **WorldCon**, Seattle WA  
Panel: “Future of SciFi Is in Games,” **WorldCon**, Seattle WA

Panel: "The Untapped Literary Possibility of Virtual Worlds," **WorldCon**, Seattle WA  
Panel: "Interactive Fiction: Video Game Storytellers," **WorldCon**, Seattle WA  
Panel: "Meet the IFTF Board," **NarraScope**, Philadelphia PA

**2022** "Alternate Reality Games and Participatory Propaganda," **Hand Eye Society's Super FESTival**, Online.

**2021** Presentation of Research, ICIDS 2021 Doctoral Consortium, **International Conference on Interactive Digital Storytelling**, Tallinn, Estonia

**2018** "Rallying the Resistance: Frog Fractions 2's Alternate Reality Game," **Game Developers Conference**, San Francisco CA

## Conferences/Symposia Organized

**2019-2025** **NarraScope**: Treasurer (2019), Conference Chair (2020-2022) Faculty Liaison (2022-2023), Venue Coordinator (2024), Advisor (2025)

**2021, 2024** **International Conference on Interactive Digital Storytelling**: Graduate Student Committee (2021), Submission Reviewer (2024-2025)

## Festival Judging

**2025** **USC Games Expo**, Los Angeles, CA  
Jury – Student Games

**2024-2026** **Independent Game Festival**, San Francisco CA  
Jury: Nuovo Award

**2019-2024** Judging pool

**2016-2017** Judging pool

**2016-2025** **IndieCade Festival**, Los Angeles CA  
Judging pool

**2019** **Indie MegaBooth**  
Judging pool

**2018-2019**, **Boston Festival of Indie Games** (Boston MA)

**2024-2025** Judging pool

**2022** Narrative and Worldbuilding category judge

## AWARDS, GRANTS AND FUNDING

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**2026** **Game Developer's Conference**: GDC Commons Partner, Interactive Fiction Technology Foundation (\$19,200)

**2024** **University of Pittsburgh Asian Studies Center**: China and Chinese Studies Research Grant

**2022** **Information, Medium & Society**: Emerging Scholar Award

## **TEACHING AND COURSE DEVELOPMENT**

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### **2022-2025 University of Cincinnati, Cincinnati OH**

#### School of Art

Game Mechanics and Apprenticeship (Spring 2025)  
Introduction to Game Design (Spring 2025)  
Topics in Game Design (Spring 2025)  
Game Tools (Fall 2025)  
Intermediate Game Design (Fall-Spring 2025)  
Paradigms of Computer-Based Education (Fall 2025)

### **2022-2025 University of Pittsburgh, Pittsburgh PA**

#### Department of English

Game, Story, Play (Spring 2025)  
Digital Humanity (Fall 2022 – Spring 2025)  
Introduction to Game Studies (Fall 2022 – Spring 2025)  
Narrative & Technology (Fall 2022 – Spring 2025)  
Introduction to Professional Writing (Summer 2023, Summer 2024)

#### College in High School Program

Introduction to Game Studies (developed and overseen, Spring 2023 – Spring 2025)

### **2016-2022 University of Southern California, Los Angeles CA**

#### Department of English

Los Angeles: The City, the Novel, the Movie (Fall 2020 [Online], Fall 2021) – TA,  
Thomas Gustafson  
Teaching the Heart: Emotional Intelligence and the Humanities (Spring 2019,  
Spring 2021 [Online]) – TA, Thomas Gustafson  
The Art of Poetry (Fall 2019) – TA, Dana Gioia

#### USC Writing Program, Assistant Lecturer

Writing and Critical Reasoning – Thematic Approaches – Technology Thematic  
(Fall 2017, Spring 2018)  
Technology and Social Change (Spring 2022)

## **RESEARCH EXPERIENCE**

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**2017** Los Angeles, CA: USC Worldbuilding Institute, Spaceship Earth Project

**2016** Los Angeles, CA: Doheny Library Special Collections

**2014-2015** Philadelphia PA: Van Pelt Library Rare Books & Manuscripts Library

## **MENTORING**

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### **2024-2025 Independent Study**

Ailina Yue, White Owls Internship Supervisor (Spring 2025)  
Xingyu Song, Internship, Human Engineering Research Laboratories (Fall 2024)  
Vivien Lin, Twine Fairy Tale Capstone Project (Fall 2024)

**Undergraduate Teaching Assistant**  
Paige Branagan, Narrative and Technology (Fall 2024)

**2023-2026 IGDA Foundation Global Mentorship Program**  
Video Game Industry Mentor  
Mentees: Angel, Jorge Lavalle de Zamacona, Kristen Scherer

## **SERVICE TO PROFESSION**

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**2025- University of Cincinnati**  
School of Art  
Games and Animation Curriculum Committee (2025-)  
Visiting Artists and Scholars Lecture Series Committee (2025-)

**2024-2025 University of Pittsburgh**  
Faculty Senate - Senate Library Committee

**2022-2025 University of Pittsburgh Department of English**  
Department of English  
Digital Narrative and Interactive Design Committee (2022-2025)  
Composition Pedagogy Committee (2022-2024)  
  
Digital Narrative and Interactive Design Program  
Industry Speaker Series Founder and Coordinator  
Spring 2025: Shawn Pierre (in-person)  
Fall 2024: SWERY (in-person), Liz Ryerson (virtual)  
Spring 2024: Tyriq Plummer (in-person), SWERY (virtual)  
Fall 2023: Taylor McCue (virtual)  
  
Games Reading Group Founder

**2021-2025 Reviewer, international book publishers and journals**  
Polity (2025)  
*Games and Culture* (SAGE Publishing) (2021, 2023, 2025)

**2016-2017 University of Southern California**  
Graduate Student Government English Department Representative

## **PROFESSIONAL AFFILIATIONS**

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**2025 World Science Fiction Society**  
Member

**2024- Science Fiction and Fantasy Writers of America**  
Full Member

**2021- International Game Developers Association**  
Game Writing Special Interest Group  
Executive Committee (2025-Present)  
Discussion Moderator, Discord (2021-Present)

**2019-** **Interactive Fiction Technology Foundation**  
President of the Board of Directors (2023-Present)  
Conference Committee (2019-Present)

**2021-2025** **Association for Research in Digital Interactive Narrative**

**2021-2025** Arts and Industry Outreach Task Force

**2021-2022** Graduate Student Committee

## **SELECTED MEDIA COVERAGE**

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**2018** Bryant Francis, “Writer Justin Bortnick discusses the secrets of the Frog Fractions 2 ARG,” *Game Developer*, January 2018  
<https://www.gamedeveloper.com/business/writer-justin-bortnick-discusses-the-secrets-of-the-i-frog-fractions-2-i-arg>

**2017** John Vanderhoef, “IndieCade 2017: Interview with Justin Bortnick from Twinbeard Inc.,” *GameCritics.com*, October 2017  
<https://gamecritics.com/john-vanderhoef/indiecade-2017-interview-with-justin-bortnick-from-twinbeard-inc/>

Chris Priestman, “Frog Fractions 2 and the difficult art of mystery making,” *Kill Screen*, 11 January 2017  
<https://killscreen.com/Previously/articles/frog-fractions-2-art-mystery-making/>

**2016** Justin McElroy, “The jig is up: Behind the yearslong reveal of Frog Fractions 2,” *Polygon*, 26 December 2016  
<https://www.polygon.com/features/2016/12/26/13974966/frog-fractions-2-reveal>

Katherine Cross, “Yuting Su’s *Octobo*: A 21<sup>st</sup> Century Teddy Ruxpin,” *Gamasutra*, 17 March 2016  
[https://www.gamasutra.com/view/news/268346/Yuting\\_Sus\\_Octobo\\_A\\_21st\\_Century\\_Teddy\\_Ruxpin.php](https://www.gamasutra.com/view/news/268346/Yuting_Sus_Octobo_A_21st_Century_Teddy_Ruxpin.php)